

## APA 2024 Sponsorship Levels

	PLATINUM SPONSOR	AWARDS EVENT SPONSOR	EDUCATION SPONSOR	NETWORKING SPONSOR	MEDIA SPONSOR	CORPORATE SPONSORSHIP ~ New level ~
<b>Investment</b>	\$1,500	\$1,000	\$750	\$750	\$400	\$750
<b>Sponsorship Period</b>	1 year	1 year	1 year	1 year	1 year	1 year
<b>Recognition at APA Events</b>	Shoutout at all events  Opportunity to speak at select events	Opportunity to speak at Awards Event	Shoutout at all education events	Shoutout at all network events	N/A	N/A
<b>Logo Displayed on APA Website with link to company website</b>	Logo on APA home page and name on sponsor page	Name on sponsor page	Name on sponsor page	Name on sponsor page	Name on sponsor page	Name on sponsor page
<b>Email promotion (Email list of 900+)</b>	Logos on all emails	Name on Awards Event promotional emails	Name on educational event promotional emails	Name on networking promotional emails	Name on emails throughout the year	Name on emails throughout the year
<b>Display Marketing Material at APA Events</b>	All	Awards Event - once per year	Education events - at least 2 per year	Networking events - at least 2 per year	N/A	N/A
<b>Free Memberships Included</b>	2 Gold	2 Gold	1 Gold	1 Gold	1 Gold	5 Gold memberships

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TICKETS	2 nonmember tickets to all education and networking events  8 tickets at Awards Event  4 education and 4 networking events in 2022	8 tickets to the Awards Event	2 nonmember tickets to all education events	2 nonmember tickets to all networking events	N/A	N/A
CAREER CENTER	50% discount on job postings on APA career center	25% discount on job postings on APA career center	25% discount on job postings on APA career center	25% discount on job postings on APA career center		
OTHER PERKS	Sponsor-specific social media post	Sponsor-specific social media post	Sponsor-specific social media post	Sponsor-specific social media post		